



# IACCT & ATC 2017 TREASURY FORUM

26 APRIL | 56/F TWO IFC | HKMA  
ENGLISH | MANDARIN

## SUPPORTING ORGANISATION



HONG KONG MONETARY AUTHORITY  
香港金融管理局

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# AGENDA

**12:00**

**Registration and networking lunch**

**13:30**

**Opening address**

Gogo KO Yung Lai, President, IACCT & Deputy General Manager, Finance Department, Yue Xiu Enterprises

**13:35**

**Welcome address**

Management Executive, Thomson Reuters

**13:40**

**Keynote address**

Vincent LEE, JP, Executive Director (External), Hong Kong Monetary Authority

**13:50**

**The latest development of Corporates Treasury Centres (CTC) in Hong Kong**

The One Belt One Road initiative and increasing intra-Asian trade offer a growing need for corporates to centralize their treasury management and enhance operation efficiencies. The HKMA actively participates in the efforts to develop Hong Kong as a hub for CTC in Asia to meet the new needs of the corporate treasurers. Sara YIP will present an update on the latest development, and then our panellists will share their views on the benefits of using CTC for treasury.

**Key points**

- Why should multinationals centralise their treasury activities?
- Hong Kong's advantages as a regional hub for CTC
- Policy support from the Hong Kong Government

**Presentation**

Sara YIP, Senior Manager, Market Development Division, Hong Kong Monetary Authority

**Panel**

Sara YIP  
Gogo KO

**14:50**

**Tea and Coffee Break**

**15:20**

**Impact of RMB on offshore enterprises**

Despite the hiccups of 2016, CNY has established itself as a significant currency for international trade. This session looks at how companies can benefit from the growth of CNY as an international currency for trade and investment, including progress with new clearing systems for settlement and developments in the funding and FX markets. A treasurer will present a case study of how their company implemented the use of CNY in their international operations and then our panelists will share their experience in using CNY offshore.

**Presentation**

**Panel**

Alex KOH, Regional Treasurer, WPP Asia Pacific

**16:20**

### **Rise and rise of technology in the CTC vision**

Centralisation and operational effectiveness are key elements of the CTC vision, and smart technology is critical to achieving this. This session looks at what is required to implement treasury technology to maximise the benefits of a CTC in the most cost effective way. A treasurer will set the scene with a case study on their treasury technology implementation, and then our panelists will share their experience in making technology work for treasury effectiveness.

#### **Presentation**

#### **Panel**

**Richard SHAW, Director, Treasury, Finance Operations, Prudential**  
**Kevin GRANT, CEO International, Hanse Orga Group**

**17:20**

### **Networking reception**

**18:20**

### **Forum closes**

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**Complimentary to practising corporate treasury and finance executives**  
**By invitation only**  
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## **FORUM CHAIR & PANELS MODERATOR**



**David BLAIR, Forum chair and panels moderator, Managing Director, Acarate**

With more than 25 years of management and treasury experience in global companies, David Blair was formerly vice-president treasury at Huawei where he drove a treasury transformation for this fast-growing Chinese infocomm equipment supplier. Before that David was group treasurer of Nokia, where he built one of the most respected treasury organisations in the world. He has previous experience with ABB, PriceWaterhouse, and Cargill. David has extensive experience managing global and diverse treasury teams, as well as playing a leading role in e-commerce standard development and in professional associations. At Acarate Consulting he specialises in treasury and financial advice to corporates, banks and government.

## SPEAKERS & PANELISTS



**Alex KOH, Regional Treasurer, WPP Asia Pacific**

Alex Koh is Asia Pacific Treasurer for WPP plc, the world's largest marketing communications group. He is based in Australia and has worked in China, Hong Kong, Malaysia and the UK. He was previously based in Shanghai as CFO for Treasury Holdings China, an Irish property group, and in Hong Kong as Director of Finance for McKinsey Asia. In Kuala Lumpur, he was Group Treasurer of Sime Darby, the largest locally diversified conglomerate in Malaysia. He has also worked in London with KPMG and UBS.



**Gogo KO Yung Lai, President, IACCT & Deputy General Manager, Finance Department, YUE XIU Enterprises**

Gogo is responsible for overseeing the YUEXIU Group's financial management functions. The Group is one of the largest state-owned enterprises, in terms of assets, in Guangzhou, representing the controlling company of four listed entities in Hong Kong including a local bank and a REIT. Prior to that she was the CFO of the YUEXIU REIT Asset Management, the licensed asset manager of YUEXIU Real Estate Investment Trust. In her 19 years with the YUEXIU Group she had dealt with different businesses including corporate finance, IPOs, securities, very substantial acquisitions, real estate investment trust and corporate restructuring. Prior to that Gogo worked for Arthur Andersen & Co in Hong Kong and Sydney. She graduated from the Hong Kong Polytechnic University and is a qualified fellow member of the Chartered Institute of Management Accountants (CIMA), the Hong Kong Institute of Certified Public Accountants (HKICPA), Chartered Global Management Accountants (CGMA), Hong Kong Securities Institute (HKSI).

She is the Chairlady of the CIMA Hong Kong Branch in 2016, a Committee Member of the CIMA North Asia Regional Board, the Hong Kong Chinese Enterprises Association Finance and Accounting Steering Committee, HKICPA Mainland China Business Interest Group, as well as a Volunteer Financial Advisor to the Hong Kong Volunteers Federation Company Limited. She is the Director and Deputy Secretarial General of the Hong Kong Business Accountants Association (HKBAA) and is the Convenor of the Professional Development Committee of HKBAA.



**Kevin GRANT, CEO International, Hanse Orga Group**

Kevin Grant has a proven track record of over 25 years in international business development in the financial technology sector. He held management positions in a number of major treasury and technology companies. Since he joined Hanse Orga Group in 2015 he has been the driver for further international growth of the company in EMEA and North America, and he has successfully taken the Group to new markets including APAC.



**Sara YIP, Senior Manager, Market Development Division (External), Hong Kong Monetary Authority**

Sara joined the Hong Kong Monetary Authority (HKMA) in 2006 and has served as a Senior Manager in the Market Development Division since June 2012. Sara is responsible for promoting and enhancing Hong Kong's competitiveness as an international asset management center (with a special focus on Mainland-related financial institutions) and a corporate treasury centre.

Prior to joining the HKMA, Sara worked in both the banking and consulting fields, including 3.5 years' secondment to a major Hong Kong bank's Mainland China branch. Sara's responsibilities ranged from market positioning and strategy formulation to business management and operation for various banking and Mainland related projects.



**Vincent LEE, JP, Executive Director (External), Hong Kong Monetary Authority**

Vincent has been appointed to the present position since September 2014 with responsibilities for promoting Hong Kong's international financial centre development, RMB business, and policies at international forums to advance financial stability. He is also Deputy Director of the Infrastructure Financing Facilitation Office, which he helped set up. Vincent joined the HKMA in 1994 after graduation from London School of Economics. Previously, he worked on areas including prudential and conduct regulation of banks, deposit protection, consumer education, the setting up of Hong Kong Mortgage Corporation, and served as Administrative Assistant to Chief Executive, HKMA (2001-2004) and Chief Representative, New York and London Offices (2005-2007). Prior to this appointment, Vincent was Director-General (Enforcement) (2013-2014).

## SUPPORTING ORGANISATION



HONG KONG MONETARY AUTHORITY  
香港金融管理局

The **Hong Kong Monetary Authority (HKMA)** is the government authority in Hong Kong responsible for maintaining monetary and banking stability. It was established in April 1993 by merging the Office of the Exchange Fund and the Office of the Commissioner of Banking.

The HKMA's policy objectives are:

- to maintain currency stability within the framework of the Linked Exchange Rate System
- to promote the stability and integrity of the financial system, including the banking system
- to help maintain Hong Kong's status as an international financial centre, including the maintenance and development of Hong Kong's financial infrastructure
- to manage the Exchange Fund.

The HKMA is an integral part of the Hong Kong Special Administrative Region Government but operates with a high degree of autonomy, complemented by a high degree of accountability and transparency. The HKMA is accountable to the people of Hong Kong through the Financial Secretary and through the laws passed by the Legislative Council that set out the Monetary Authority's powers and responsibilities. In his control of the Exchange Fund, the Financial Secretary is advised by the Exchange Fund Advisory Committee. [www.hkma.gov.hk](http://www.hkma.gov.hk)



## CORPORATE PROFILES



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More than 1,600 renowned clients worldwide rely on the high-quality products and our target-oriented SAP treasury consulting. We help companies of all industry sectors and all sizes – from medium-sized company to global player – to enhance their processes in the areas of credit and receivables management, payments, bank account management, bank fee analysis, cash application, cash management, liquidity planning, treasury and working capital management. The software is available as SAP-integrated or as ERP-agnostic solutions. Founded in Hamburg (Germany) in 1984, Hanse Orga Group today comprises the entities Hanse Orga, SOPLEX, SymQ, and cogon. For further information: [www.hanseorga-group.com](http://www.hanseorga-group.com)



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In 2004 the Hong Kong Association of Corporate Treasurers (HKACT) initiated the China Treasury Forum to promote the development of professional corporate treasury best practice in China. This initiative developed into the China-focused **IACCT (China)** or International Association of CFOs and Corporate Treasurers (China), incorporated in Hong Kong in early 2006.

Its mission is to build treasury best practice and develop the corporate treasury profession in Mainland China and Hong Kong by:

- Establishing a mechanism for finance professionals to acquire formal corporate treasury qualifications
- Promoting knowledge sharing among a network of corporate treasurers and CFOs of multinationals, local corporates and State-Owned Enterprises in Hong Kong and China
- Supporting financial reforms in China by developing a platform for dialogue between members and financial regulators.



**ATC** is a free membership community that engages with aligned market participants in the corporate treasury and finance space in the Asia Pacific region and with growing interest from Europe, the United Kingdom and the Middle East. ATC works in close collaboration with regulators, treasury and financial markets associations and global expert partners. ATC is guided by a panel of Corporate Leaders with the aim to share a vision in pursuing innovation, best practice and compliance. ATC provides a communications platform in sharing knowledge, thought leadership and activities to enrich its community. [www.atc.asia](http://www.atc.asia)



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