



# IACCT & ATC TREASURY FORUM 2016

## HONG KONG CONVENTION & EXHIBITION CENTRE

27 APRIL 2016 | Reception S423

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# AGENDA

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## Forum chair & panels moderator

**David BLAIR**, Managing Director, **Acarate Consulting**

**08:00**

**Exhibition opens and registration**

**09:00**

**Opening address**

**Peter WONG**, Founding Chairman, **IACCT (China)** & Director, **PwC Consulting**

**KO Yung Lai Gogo**, President, **IACCT(China)** & Deputy General Manager, Finance Department, **YUE XIU Enterprises (Holdings) Ltd**

**09:10**

**Welcome address**

**James MIRFIN**, Managing Director, North Asia, Financial & Risk, **Thomson Reuters**

**09:15**

**Keynote address**

**Vincent LEE**, Executive Director, External Department, **Hong Kong Monetary Authority**

**09:35**

**The new paradigm in managing treasury risks and how CTC can help**

Today's macro and regulatory volatility brings uncertainty in most areas of treasury risk – FX risk, liquidity risk, funding risk and investment risk. This session looks at how new CTC offerings can help treasurers to manage these risks, and the pro's and con's of different locations.

*The panel*

**Enoch FUNG**, Head, Market Development, **Hong Kong Monetary Authority**

**Allen LEUNG**, Treasurer, **COFCO (Hong Kong) Limited**

**Rex HO**, Tax Partner, **PwC**

**Peter WONG**, Founding Chairman, **IACCT (China)** & Director, **PwC Consulting**

**Vincent LIU**, Asia Treasurer, **GE Capital**

**10:30**

**Morning coffee break in Exhibition Room**

**11:00**

**Connecting treasury to business**

Under the "new normal", businesses have to overcome the challenges of soft market demand, increased currency volatility and access to affordable capital. We also see more corporate finance and restructuring activities. Corporate treasurers are performing an important role in connecting treasury to business to support sound decision making, control risks, obtain cost effective finance and mobilize liquidity within the group.

*Case study*

Allen will share how these issues can be addressed and the panel will discuss the opportunities for treasury function to add value to business.

**Allen LEUNG**, Treasurer, **COFCO (Hong Kong) Limited**

### *The panel*

**Allen LEUNG**

**Ernest MUI**, Director, Treasury & Tax, **Knorr-Bremse Asia Pacific**

**Clement YEUNG**, Regional Deputy Treasurer, **WPP Asia Pacific**

**Ross WILKINSON**, Head of Global Accounts, **Bolero**

**12:30**

**Standing buffet lunch in Exhibition Room**

**14:00**

### **Leveraging technology to achieve treasury effectiveness and efficiency**

As treasury becomes more strategic and deepens business proximity, effectiveness and efficiency in operational processing become critical to free resources to focus on business value added. TMS is a core technology for treasury. This session will look at opportunities for treasurers with TMS and connectivity to ERPs and to banks, using eFX to improve trading effectiveness, and also consider alternatives such as outsourcing treasury and treasury by Excel.

### *Case study*

Pieter will share how they implemented TMS and connectivity to radically improve effectiveness and efficiency. The panel will explore different opportunities for treasury to save time and money with process efficiency.

**Pieter LENS**, Senior Manager, Corporate Treasury Asia Pacific, **Johnson Controls, Inc.**

### *The panel*

**Pieter LENS**

**Kenneth NG**, Director & Corporate Treasurer, **DFS**

**Keith NG**, Head of Capital Markets, **Link Asset Management Limited**

**Kevin GRANT**, Executive Board Member, **Hanse Orga Group**

**Raj MELVANI**, Head of Market Development, Corporates, APAC, **Thomson Reuters**

**15:30**

**Afternoon coffee break in Exhibition Room**

**16:00**

### **Repositioning your treasury in the new financial regulatory landscape**

OTC derivatives regulation is coming to Asia, following roll out in US and EU. What will it mean for treasurers and how will it affect hedging behaviour? New Listing Rules in Hong Kong mandate increased risk governance at the board level. How will this affect treasurers?

### *Regulatory review*

Trond will review upcoming regulatory changes, and what impacts we can expect from them. The panel will discuss the implications of these new regulations, and suggest necessary actions for treasurers.

**Trond VAGEN**, Senior Editor, Asia, **Thomson Reuters**

### *The panel*

**Trond VAGEN**

**Carrie LEE**, Group Treasurer, **Orient Overseas Container Line**

**Rajan GUPTA**, Group Treasurer, **HYVA**

**Albert LO**, Partner, **PwC Consulting**

**17:30**

### **Closing address**

**KO Yung Lai Gogo**, President, **IACCT(China)** & Deputy General Manager, Finance Department, **YUE XIU Enterprises (Holdings) Ltd**

17:40

Cocktails reception hosted by Thomson Reuters in Exhibition Room

19:00

Forum closes

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## FORUM CHAIR & PANELS MODERATOR



**David BLAIR, Forum chair and panels moderator, Managing Director, Acarate**

With more than 25 years of management and treasury experience in global companies, David Blair was formerly vice-president treasury at Huawei where he drove a treasury transformation for this fast-growing Chinese infocomm equipment supplier. Before that David was group treasurer of Nokia, where he built one of the most respected treasury organisations in the world. He has previous experience with ABB, PriceWaterhouse, and Cargill. David has extensive experience managing global and diverse treasury teams, as well as playing a leading role in e-commerce standard development and in professional associations. At Acarate Consulting he specialises in treasury and financial advice to corporates, banks and government.

## SPEAKERS & PANELISTS



**Albert LO, Partner, PwC Consulting**

Albert is a Partner from PwC's Consulting team based in Hong Kong. Albert has over 15 years of experience leading finance and treasury function advisory projects serving PwC's clients based in Toronto and Hong Kong. Albert has experience with providing audit services, advising on hedge programs and hedge accounting treatments, and leading process improvement engagements for clients across different industries. Albert currently leads PwC's treasury consulting team which focuses on designing and implementing practical solutions around treasury operation governance and efficiency, cash and risk management practices, corporate treasury center setup and establishment, and treasury management system implementation.

Albert graduated from the University of Waterloo, Canada with a Masters degree in Accounting and a Bachelors degree in Mathematics. He is a Canadian Chartered Professional Accountant (CPA CA) as well as a CFA charterholder.

**Allen LEUNG, Treasurer, COFCO (Hong Kong) Limited**



Allen has over 20 years of experience in corporate treasury and banking treasury. He is currently working at COFCO Hong Kong, a fortune 500 company, overseeing the treasury functions including financial risk management, cash management, financing and banking relationships. Prior to joining COFCO Hong Kong, Allen began his career as a bank

treasury dealer, followed by the regional treasury leadership jobs with two US fortune 500 companies: Owens Corning Asia Pacific and PPG Industries International Inc. Hong Kong. Allen is a CPA and a Vice President of the International Association of CFOs and Corporate Treasurers (China). He holds Bachelor degrees in Computer Science and Business Administration from York University, Canada and a Master of Applied Finance degree from Macquarie University, Australia.



**Carrie LEE, Group Treasurer, Orient Overseas Container Line Ltd.**

Carrie is the Group Treasurer of OOCL, a wholly-owned subsidiary of Orient Overseas (International) Limited (OOIL). Carrie's primary role is to oversee the corporate finance function and daily treasury operation within the Group including cash management, foreign exchange and interest rates risk management. Carrie joined OOCL in 2009 and has over twenty years of extensive corporate treasury and banking experience in management roles from multinational and Asian regional companies including Titan Petrochemicals Group Limited, Noble Group Limited, Hang Lung Group Limited, Citigroup and Royal Bank of Canada.

Having worked in Canada, Hong Kong, Switzerland and Singapore with global exposure, Carrie is conversant with corporate finance, debt capital market, syndication, structured finance, credit risk management, banking operations and all aspects of corporate treasury functions, including liquidity and cash management plus financial risk management in currency, interest rate and commodity. In addition to being an experienced treasurer and banker, Carrie started her career as a professional engineer specializing in operations research and optimization in the oil & gas industry with Suncor Energy Inc in Canada. Carrie holds a MBA degree from York University and a Master of Engineering degree from the University of Toronto, Canada.



**Clement YEUNG, Deputy Regional Treasurer, WPP Asia Pacific**

Clement has over 15 years of experience in corporate treasury. He is the Regional Deputy Treasurer of WPP based in Hong Kong and the primary role is to oversee the cash management, foreign exchange risk management, financing and banking relationship in 23 locations across Asia Pacific. Prior to joining WPP, Clement began his treasury career in Kowloon Canton Railway followed by the regional treasury job at AIG. Clement graduated from the University of Toronto with a major in Economics and a Master of Accounting from Curtin University, Australia. He is also a qualified accountant in Australia.



**Ernest MUI, Director Treasury and Tax, Knorr-Bremse Asia Pacific (Holding) Limited**

Ernest joined Knorr-Bremse Asia Pacific in 2005 as Regional Treasurer with a mission to set up Treasury operation for the newly formed holding company and Shared Service Centre in Hong Kong. Before Knorr-Bremse, Ernest serviced Ciba Specialty Chemical for 9 years during which period he was engaging in various positions and assignments in Finance, Treasury and business controlling in Ciba's regional office in Hong Kong and China holding company in Shanghai. Professionally, Ernest is member of HKICPA and AICPA. And he holds a MBA from The Leeds University Management School, UK.



**Enoch FUNG, Head, Market Development Division, Hong Kong Monetary Authority**

Enoch is the Head of Market Development Division, a policy unit in the Hong Kong Monetary Authority (HKMA) for promoting the development of Hong Kong's financial industry. In this role, Enoch is in charge of HKMA's efforts to promote and enhance Hong Kong's competitiveness as an offshore RMB business center, international asset management center and a corporate treasury center. Prior to his current position, Enoch was the head of the Financial Stability Surveillance Division, responsible for the market

monitoring and macro-prudential surveillance work in relation to strengthening the HKMA's oversight of global financial issues.

Enoch joined the HKMA in 2011. Prior to joining the HKMA, he was a senior economist at Goldman Sachs based in Hong Kong and Singapore, responsible for macroeconomic research and strategies in the Asia-Pacific region.



**James MIRFIN, Managing Director, North Asia, Financial & Risk, Thomson Reuters**

James is the Managing Director of Thomson Reuters Financial & Risk business in North Asia, and the Senior Site Leader for Thomson Reuters in Hong Kong. James has pan-Asian general management experience in the payments and financial technology space. James is passionate about the opportunities in Asia, which are emerging at the intersection of Finance, Technology and Commerce.

Prior to joining Thomson Reuters, James was leading PayPal's business in North Asia as their country manager for Hong Kong, Taiwan and Korea, one of the largest regions for PayPal in Asia Pacific. Prior to joining PayPal, James was Vice President and General Manager of American Express' global payment options business. He spent close to 10 years in leadership positions at American Express in the Asia-Pacific region where he was responsible for sales, client management, business development and strategy. James successfully led the development of a number of ground-breaking new products for American Express in markets including China, Australia, Japan and India. Since 2002 James has lived and worked in Singapore, Thailand, India and now Hong Kong where he resides with his young family.



**Keith NG, Head of Capital Markets, Link Asset Management Limited**

Keith has over 20 years' experience in corporate treasury, accounting, finance and banking. He joined Link Asset Management Limited, the Manager of Link REIT in 2009. He is responsible for capital management aspects of Link REIT including financing strategy, financial risk management, treasury operation, cash management and insurance matters. He also oversees the capital expenditure control and financial evaluation of asset enhancement projects of Link REIT. Before joining Link REIT, he held various senior treasury and finance positions in other leading property groups in Hong

Kong.

Keith is a committee member of Professional Accountants in Business Committee and Ethics Committee of HKICPA. He is a CFA charterholder and is a Fellow of the HKICPA and ACCA. Keith holds a Master of Business Administration degree and a Master of Science in Investment Management degree from HKUST, and a Bachelor degree in Computer Science from HKU.



**Kenneth NG, Corporate Treasurer, DFS Group Limited**

Kenneth is Corporate Treasurer of DFS Group Limited since 2010. Based in Hong Kong, he is responsible for global treasury function for DFS Group including but not limited to club/syndication loan arrangement, liquidity and forex risk management. DFS Group is the world's leading luxury retailer to the traveling public. The Group operates in 11 countries around the world with a significant footprint across the Asia-Pacific region. DFS Group is a group company of LVMH Moët Hennessy Louis Vuitton. DFS Group receives several industry awards for its treasury operations. Most recently, DFS Group won the award of "Best Technology Platform" at the Asia's Best Treasury and Finance Strategies 2015 hosted by the Corporate Treasurer and "Best in Class Benchmarking" at the Adam Smith Asia Awards 2015 hosted by Treasury Today Asia.

Kenneth holds an MBA from Monash University (Australia), a Master of Arts in Quantitative Analysis for Business degree from City University of Hong Kong and a Bachelor of Social Science (Hons) degree from The Chinese University of Hong Kong. He is also a qualified accountant in Hong Kong & Australia and a chartered company secretary in Hong Kong and UK.



**Kevin GRANT, Executive Board Member, Hanse Orga Group**

Kevin has a proven track record of over 25 years in international business development in the financial technology sector. During his impressive career he has held senior positions in a number of successful companies and most notably as CEO of IT2, a leading global treasury solutions provider. He was recognized as one of the '100 Most Influential People in Finance' as published by Treasury & Risk magazine in 2010.



**KO Yung Lai Gogo, President, IACCT (China) & Deputy General Manager, Finance Department, YUE XIU Enterprises (Holdings) Ltd**

Gogo is responsible for overseeing the YUEXIU Group's financial management functions. The Group is one of the largest state-owned enterprises, in terms of assets, in Guangzhou, representing the controlling company of four listed entities in Hong Kong including a local bank and a REIT. Prior to that she was the CFO of the YUEXIU REIT Asset Management, the licensed asset manager of YUEXIU Real Estate Investment Trust. In her 19 years with the YUEXIU Group she had dealt with different businesses including corporate finance, IPOs, securities, very substantial acquisitions, real estate investment trust and corporate restructuring. Prior to that Gogo worked for Arthur Andersen & Co in Hong Kong and Sydney. She graduated from the Hong Kong Polytechnic University and is a qualified fellow member of the Chartered Institute of Management Accountants (CIMA), the Hong Kong Institute of Certified Public Accountants (HKICPA), Chartered Global Management Accountants (CGMA), Hong Kong Securities Institute (HKSI).

She is the Chairlady of the CIMA Hong Kong Branch, a committee member of the CIMA North Asia Regional Board, the Hong Kong Chinese Enterprises Association Finance and Accounting Steering Committee, HKICPA Mainland China Business Interest Group, as well as a Volunteer Accountant of the Hong Kong Volunteers Federation Company Limited.



**Peter WONG, Founding Chairman, IACCT (China) & Director, PwC Consulting**

At PwC, Peter specialises in providing Corporate Treasury Advisory Services in Hong Kong and Mainland China. Peter is a CPA, a CFA charter-holder and a fellow member of the UK Association of Corporate Treasurers. He graduated from the University of Hong Kong with a major in Economics and an MBA degree. Peter has been active in promoting corporate treasury best practices in Greater China as Founding Chairman of IACCT China and Convenor of the HK Association of Corporate Treasurers in 2000- 2012. He was appointed by the Hong Kong Monetary Authority (since 2006) as the Founding Board Member of the Treasury Markets Association (TMA) and member of the Working Group (since its inception in 2012) on the development of the Corporate Treasury Centre Policy.



**Pieter LENS, Senior Manager, Corporate Treasury Asia Pacific, Johnson Controls, Inc.**

Pieter joined Johnson Controls in July 2006 as part of the Global Financial Risk Management department in Brussels. In 2010 he relocated to JCI's headquarters in Milwaukee, where he worked predominantly in Corporate Finance as well as Asset Management for the company's US pension plan. Since late 2013 Pieter has been based in Hong Kong, serving as Senior Treasury Manager responsible for 13 countries in the APAC region (representing USD 5Bn in sales) in areas such as capital structuring and M&A, as well as Cash Management and FX Risk Management for currency controlled countries.

Pieter holds a Masters degree in Law from the Katholieke Universiteit Leuven (Belgium), a Masters degree in Financial Market Law from the Universidad Pontificia Comillas de Madrid (Spain) and an Executive Masters in Finance from the Solvay Brussels School of Economics and Management (Belgium).



### **Raj MELVANI, Head of Market Development, Corporates APAC, Thomson Reuters**

Raj is the Head of Market Development for Thomson Reuter's non-bank corporates business in Asia. Currently based in Singapore, Raj previously held various business development roles at Thomson Reuters in Hong Kong & Australia covering financial markets solutions & services to a wide number of global & regional banks, global Inter-Dealer Brokers (IDBs) & large corporates. His most recent role was Asia Business Development for FX workflow solutions. Prior to working at Thomson Reuters, Raj worked within the FICC business at a leading Australian investment bank. Raj holds an Engineering (Honours) & Science degree from a leading Australian university.



### **Rajan GUPTA, Group Treasurer, HYVA**

Rajan is the Group Treasurer for the Hyva Group of companies, a Dutch business group. In this capacity, he is responsible for managing group treasury function of over 40 Hyva entities in 30 different countries. Prior to joining Hyva, Rajan was Global Treasurer for Telstra International, part of Telstra Group of Australia. Earlier in his career he held senior treasury positions with Nortel Networks of Canada, Deutsche Bank Group and Daewoo Group of Korea. Rajan has over 15 years of Treasury experience and holds MBA and LLB qualifications.



### **Rex HO, Tax Partner, PwC**

Rex is the Asia Pacific Banking and Capital Markets Tax Leader and Hong Kong Financial Services Tax Leader. He is a Fellow of the Association of Chartered Certified Accountants ("ACCA") and an Associate of the Hong Kong Institute of Certified Public Accountants.

Rex has over 20 years of experience in providing tax consulting and planning services to a wide range of multinational companies in Hong Kong. He has extensive experience in advising clients on tax issues in relation to structured finance and leasing transactions, merger and acquisitions, transfer pricing, setting up tax efficient business and financing structures, and assisting clients on tax risk management. Rex also specializes in Hong Kong stamp duty.



### **Ross WILKINSON, Head of Global Accounts, Bolero**

Ross was appointed Regional Director, Asia Pacific for Bolero in May 2004 and has since contributed in the transition of the company to being a global leader in the handling of electronic trade finance documentation and automatic settlement. Having over 30 years in the technology and banking industry, Ross has held other senior executive positions including VP Asia Pacific for Compuware, a leader in software and services across industry sectors.

Ross has a BSc degree in Computer Science from Sydney University, Australia. Married and living in Hong Kong since 1995.



### **Trond VAGEN, Senior Editor, Asia, Thomson Reuters**

Trond is Senior Editor, Asia for Thomson Reuters Regulatory Intelligence, and has been based in Hong Kong for 10 years. He joined Thomson Reuters with the 2010 acquisition of Complinet, which he had been with since 2008. Trond has covered regulatory compliance in the financial sector in Asia and Europe for over a decade and has previously held positions at Standard & Poor's and The Deal, where he covered a wide range of issues spanning from M&A deals and private equity in Asia to EU stock markets.



**Vincent LEE, Executive Director, External Department, Hong Kong Monetary Authority**

Vincent was appointed to the present position since September 2014 with responsibilities for promoting Hong Kong's international financial centre development, RMB business, and policies at international forums to advance financial stability. Vincent joined the HKMA in 1994 after graduation from the London School of Economics. Previously, he worked in areas including prudential and conduct regulation of banks, deposit protection, financial consumer education, the setting up of Hong Kong Mortgage Corporation, and served as Administrative Assistant to the Chief Executive, HKMA (2001-2004) and Chief Representative, New York and London Offices (2005-2007). Prior to this appointment, Vincent was Director-General (Enforcement) (2013-2014).



**Vincent LIU, Asia Treasurer, GE Capital**

Vincent joined GE in March 2013 as the Asia treasurer for GE Capital and Global Growth & Operations. This business focuses on leading, building and investing to accelerate regional growth across multiple GE Industrial and Financial business lines. With his team in various Asia Pacific locations, he is responsible for delivering funding, trade finance and risk management solutions in the region.

Prior to joining GE, he worked in the investment banking industry for 18 years and has held regional treasurer positions with Morgan Stanley in Asia Pacific and Europe, Middle East & Africa. Throughout 2007-2010 when based in London, he also served as CEO for Morgan Stanley Bank International Limited.

Vincent is a CPA, CA and a member of the Chartered Professional Accountants Ontario. He has served on various boards and takes a keen interest in improving corporate governance and developing talent. He is currently based in Hong Kong and is actively involved in coaching and mentoring.

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## CORPORATE PROFILES



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**REVAL** is the leading, global provider of a scalable cloud platform for Treasury and Risk Management (TRM). Our cloud-based offerings enable enterprises to better manage cash, liquidity and financial risk, and to account for and report on complex financial instruments and hedging activities. The scope and timeliness of the data and analytics we provide allow chief financial officers, treasurers and finance managers to operate more confidently in an increasingly complex and volatile global business environment. With offerings built on the Reval Cloud Platform companies can optimize treasury and risk management activities across the enterprise for greater operational efficiency, security, control and compliance. Founded in 1999, Reval is headquartered in New York with regional centers across North America, EMEA and Asia Pacific. For more information, visit [www.reval.com](http://www.reval.com) or email [info@reval.com](mailto:info@reval.com)



**Visual Risk** is a leading corporate treasury software vendor headquartered in Asia Pacific. Combining deep expertise with innovative technology, we offer the following easy-to-use modules in Treasury and Cash Management, Hedge

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In 2004 the Hong Kong Association of Corporate Treasurers (HKACT) initiated the China Treasury Forum to promote the development of professional corporate treasury best practice in China. This initiative developed into the China-focused **IACCT (China)** or International Association of CFOs and Corporate Treasurers (China), incorporated in Hong Kong in early 2006.

Its mission is to build treasury best practice and develop the corporate treasury

profession in Mainland China and Hong Kong by:

- Establishing a mechanism for finance professionals to acquire formal corporate treasury qualifications
- Promoting knowledge sharing among a network of corporate treasurers and CFOs of multinationals, local corporates and State-Owned Enterprises in Hong Kong and China
- Supporting financial reforms in China by developing a platform for dialogue between members and financial regulators.

Membership enquiry: [fcmho@clp.com.hk](mailto:fcmho@clp.com.hk)



**ATC** is a free membership community that engages with all market participants in the corporate treasury and finance space in the Asia Pacific region and with growing interest from Europe and the Middle East. It works in close collaboration with the treasury and financial markets associations and is guided by a panel of

Corporate Leaders from these associations, with the aim to share a vision in pursuing innovation, best practice and compliance. ATC provides a communications platform in sharing knowledge, thought leadership and activities to enrich its community. [www.atc.asia](http://www.atc.asia)



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Lin KAN | Managing Director | ATC – ASIA TREASURY COMMUNITY | [www.atc.asia](http://www.atc.asia)

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