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# **AGENDA**



11:30	DRAGONFLY, TAI KWUN, CENTRAL - Check-in
12:00	DRAGONFLY, TAI KWUN, CENTRAL - Connect and Fuel
	Exhibition opens with buffet lunch to connect with colleagues and meet new peers
13:00	THE CUBE, TAI KWUN, CENTRAL
	Welcome
	David BLAIR, Forum Chair & Managing Director, Acarate
	Neil PABARI, Managing Director, North Asia, Refinitiv
	Alan LIN, Global Head of Cash, Transaction Banking, Standard Chartered Bank
13:15	Keynote address
	Dr. James LEI, Acting Director, Intelligent Software and Systems, ASTRI
13:30	The Fintech Affair – Love it Embrace it
	Government drives fintech agenda in Hong Kong
	Are banks and fintechs meeting the challenge?
	Are treasurers embracing the fintech affair?
	PANEL
	Brian LAM, Senior Manager, Fintech Facilitation Office, Hong Kong Monetary Authority
	(HKMA)
	CF WONG, Head of Finance, GP Electronics
	Rick STRIANO, Managing Director, Deutsche Bank AG
	Matthew NG, Senior Vice President, Innovation & Ecosystems, DBS
14:00	NextGen Treasury – Transform and Triumph
	Transform myself or my company first?
	Transform my relationship with my bank or my fintech partner?
	Show me the blue sky of our nextgen treasury
	PANEL
	Benoît BROOKENS III (Dr. Big Data), CEO & Founder, Accrue
	Ella YU, Financial Services Practice Manager, Crown World Mobility
	Raj MELVANI, Director, Corporates & Commodities, Market Development Asia, Refinitiv
	Peter WONG, Executive Director, Treasury Solutions (Greater China and North Asia),
	Standard Chartered Bank





14:30	eFX v Phone Dealing – Which side are you on?
	Speed v human touch relationship?
	Machine v human errors?
	Trade only v trade + market information?
	DEBATE
	Kenneth NG, Director & Corporate Treasurer, DFS Group
	Clement YEUNG, Deputy Regional Treasurer Asia Pacific, WPP
	Richard PEMBLETON, Market Development Manager, Trading, Refinitiv
15:00	Race in Payment Space
	Is speed the name of the game?
	The 24/7 payment landscape
	Treasurers rethink – what works best for my company?
	PANEL
	Fai CHENG, Regional Treasurer, RGE Group
	Eddie MAK, Group Treasurer, Kerry Logistics
	Alan LIN, Global Head of Cash, Transaction Banking, Standard Chartered Bank
	Marie-Caroline "Sunday" DOMINGO, Director, Cash Digital Solutions,
	Cash Management, Global Transaction Banking, Deutsche Bank AG
15:30	DRAGONFLY, TAI KWUN, CENTRAL – Refuel
	Afternoon break to refresh
16:00	Discover and learn
	Guided demo tours to gain hands-on experience with the latest fintechs
17:00	Happy hour and exchange hosted by Refinitiv
	Relax and enjoy the trendy atmosphere of award-winning DRAGONFLY at Tai Kwun.
	Mystery prizes for corporate participants – Be In To Win
	REFINITIV
	7
18:00	Forum closes





Complimentary only to professionals in the treasury/finance departments of their companies, and not to service providers on the sell side.

Please register with your official business details, not generic email address.

For security, your business card is required for verification during check-in.

ATC reserves the right to decline unofficial registrations.

REGISTRATION ENQUIRY: Melinda SHAW | Events Manager, ATC | atc@atc.asia

FORUM PRODUCER: Lin KAN | Managing Director, ATC | linkan@atc.asia

### **FORUM CHAIR**



#### **David BLAIR, Managing Director, Acarate**

With more than 25 years of management and treasury experience in global companies, David Blair was formerly vice-president treasury at Huawei where he drove a treasury transformation for this fast-growing Chinese infocomm equipment supplier. Before that David was group treasurer of Nokia, where he built one of the most respected treasury organisations in the world. He has previous experience with ABB, PriceWaterhouse, and

Cargill. David has extensive experience managing global and diverse treasury teams, as well as playing a leading role in e-commerce standard development and in professional associations. At Acarate Consulting he specialises in treasury and financial advice to corporates, banks and government.

### **KEYNOTE ADDRESS**



#### Dr. James LEI, Acting Director, Intelligent Software and Systems, ASTRI.

Dr. Lei has worked at Bell Labs, Lucent Technologies, Panasonic Research, and The Chinese University of Hong Kong. He was President of the New Jersey Chinese Computer Professionals Society, Director of the Chinese Association of Science and Technology, and Beijing Overseas Scientific Advisory Board. He was Co-founder of the Guangzhou International High-Tech Incubation Centre.

Dr. Lei has more than 100 publications in journals, conferences, and patent applications. His research has led to several technology startups. His research has won several international recognitions, such as the 2011 CES





Innovations Award, 2008 Taiwan Excellence Award, and 2007 IBM/Microsoft Consensus Award. His team has won the runner up finalist award at 2012 Grand Challenge Competition at the ACM International Conference on Distributed Event-Based Systems and entered the top 5% ranking at the 2013 KDD Cup data mining competition. He received a Meritorious Award for the International Mathematical Contest in Modeling by SIAM in 1989. He obtained his bachelor's degree from Beijing University, and PhD degree from Brown University.

## **WELCOME ADDRESS**



#### Neil PABARI, Managing Director, North Asia, Refinitiv

Based in Hong Kong, Neil is the Managing Director, North Asia for Refinitiv. Neil joined Refinitiv in 2011 as an FX sales specialist from where he moved on to various roles within the firm, working in core businesses including electronic and online trading, wealth management, asset management and exchanges. Prior to his current role, Neil was the Head of Market Development for the ASEAN region and had been running the MiFID II program

for Thomson Reuters in Asia.

Neil began his career working as an FX trader in London before moving to Singapore in 2001 to work as a relationship manager in private banking. In 2004 he co-founded a CFD and FX brokerage firm and was its COO until 2009 when he successfully exited the business. He has since founded, advised and invested in multiple start-up and early stage companies across various sectors including online trading, IT services, property development and leisure companies amongst others. Neil holds a BA and MA from Oxford University and is married with two sons.



#### Alan LIN, Global Head of Cash, Transaction Banking, Standard Chartered Bank

Alan is a banking veteran with 24 years of banking experience predominately in Transaction Banking. Prior to joining Standard Chartered Bank, Alan was the Greater China Head for Treasury and Trade Solutions at Citibank. In his career with Citibank, Alan had held global positions in New York as Global Solutions Head for Payments and Receivables and Global Head of Receivables.

Other key leadership roles he had held include China Global Transaction Bank Head, Singapore Trade Head, Asia Pacific Regional Head of Receivables. Alan first started his banking career with Philadelphia National Bank (now Wells Fargo Bank after few merges) as a relationship manager for Financial Institution in Taipei, Taiwan.





### **PANELISTS**



#### Benoît BROOKENS III (Dr. Big Data), CEO and Founder, Accrue

Benoît is the CEO and Founder of Accrue, a very large database and machine intelligence company that is building the Almanac<sup>™</sup> for global event analytics across industries. He is affectionally known as Dr. Big Data and notably participated in the World's First Data Scientist Summit in 2011. Benoît had an early start in technology, learning to type before he could write. A successful participant of the M.I.T. Media Lab's program, he was programming by

the age of four. Founding his first data company at 14, he pioneered multiple-class IP web hosting creating a breakthrough for internet marketers in the Google PageRank algorithm. As a young web developer, he built websites for the US Congress, Universal Music Group, and Vespa. At age 20, he became the youngest FX asset manager at Dukascopy Bank in Geneva, Switzerland and was ahead of the alternative data science industry leveraging algorithms on new datasets that materialized on the internet during the 2000s decade. Benoît is a graduate from the Columbia University Business School. In 2016, the UK Government and the London Stock Exchange recognized Accrue as one of the World's Most Promising FinTech Companies.



# Brian LAM, Senior Manager, Fintech Facilitation Office, Hong Kong Monetary Authority (HKMA)

Brian is responsible for facilitating the healthy development of the fintech ecosystem in Hong Kong and promoting Hong Kong as a fintech hub in Asia. Prior to this assignment, he has helped in setting up the operation of the Trade Repository of the HKMA for the over-the-counter derivatives trades reporting regime. Before joining the HKMA, he worked for several

global investment banks and "Big-4" accounting firms, both in Hong Kong and London. Brian holds a Master of Engineering degree from the University of Oxford, England.



#### **CF WONG, Head of Finance, GP Electronics**

CF is currently the Head of Finance for GP Electronics (HK) Limited, a wholly owned subsidiary of GP Industries Limited, a company listed on the Mainboard of the Singapore Exchange Securities Trading Limited.

He is the overall Project Leader for successfully implementing the IBM Cognos Controller software for GP Industries Limited group of 70 subsidiaries. He is a key member of the executive management committee for GP Industries Limited, Electronics Division. Prior to this, CF held senior positions including Head of Finance in multinational and listed companies, where he led cross-cultural teams that spanned from





the United Kingdom, Germany, Italy, USA, China, Hong Kong and Singapore. He has also previously worked in the Big Four international auditing firms.

CF has over 20 years of extensive experience covering stakeholder engagements, business partnering, strategic planning and evaluation, mergers & acquisition, financial & treasury FX management, tax strategy, audit, consolidation, financial and management reporting. He also has considerable experience in setting up or winding down operations, implementing internal control systems, automating to maximise operational efficiency and reducing listed Company month-end reporting timeline.

CF holds an Executive MBA from the Kellogg-HKUST and is a Bachelor of Accountancy (Honours) graduate from the Nanyang Technological University, Singapore. He has also attended the Financial Talent (F-TEN) Leadership Executive Programme jointly organized by the Singapore Management University and Institute of Chartered Accountants in England and Wales (ICAEW). He is a regular speaker at public seminars and lectures at HK Universities.



#### Clement YEUNG, Regional Deputy Treasurer Asia Pacific, WPP

Clement has over 15 years of experience in corporate treasury. He is the Regional Deputy Treasurer of WPP based in Hong Kong and the primary role is to oversee the cash management, foreign exchange risk management, financing and banking relationship in 23 locations across Asia Pacific. Prior to joining WPP, Clement began his treasury career in Kowloon Canton Railway followed by the regional treasury job at at AIG. Clement graduated

from the University of Toronto with a major in Economics and a Master of Accounting from Curtain University, Australia. He is also a qualified accountant in Australia.



#### **Eddie MAK, Group Treasurer, Kerry Logistics**

Eddie Mak joined Kerry Logistics in 2012 as Group Treasurer, with core responsibility of the management of the group's cash & working capital, bank financing and other fundraising activities in capital markets, credit control, intercompany financing and risk management for more than 50 countries where the group has operations. Prior to joining Kerry Logistics, Eddie has worked in various multi-national corporations and financial institutions with focus on

corporate finance, project development, project finance and mergers & acquisitions. Eddie holds an MBA degree from The Chinese University of Hong Kong and is a Chartered Financial Analyst.







#### Ella YU, Financial Services Practice Manager, Crown World Mobility

As the lead for the Financial Services Team at Crown World Mobility, Ella manages the International Expense Management Program for 8 key account clients, with an annual portfolio of 200 million USD. Since joining Crown in 2014, Ella has focused on providing smart and sustainable solutions to optimize Mobility Program costs for clients, increasing quality and improving financial compliance.

As a qualified accountant, Ella has 10 years of experience in Auditing, Payroll, International Payment, Assignee tax and Policy recommendation. Being an active member of the Asia Treasury Community, Ella engages with peers and participates in various activities, including speaking at the 2017 ATC forum in Singapore, sharing insights on how the smart use of FinTech creates value to corporates, delivering significant cost savings to HR clients and enhancing assignee experience.



#### Fai CHENG, Regional Treasurer, RGE Group

Fai is the Regional Treasurer at RGE Group since 2014. Prior to that, Fai held various positions with international and regional large corporates, e.g. Noble Group, Medtronic and PCCW. Over the 20+ years of his treasury career, Fai takes a leading role in the areas of banking relationship development, fund raising, trade finance, liquidity management, risk management, investment assessment and policy setting. Before treasury, he was in the

accounting functions of listed companies.

Fai acquired his Bachelor's degree at the Australia National University. He is a CFA charter holder and a fellow member of CPA Australia.



#### Kenneth NG, Director & Corporate Treasurer, DFS Group

Kenneth is the Corporate Treasurer of the DFS Group Limited since 2010. Based in Hong Kong, he is responsible for the global treasury function for DFS Group including, but not limited to, club/syndication loan arrangement, liquidity and forex risk management. DFS Group is the world's leading luxury retailer to the traveling public. The Group operates in 11 countries around the world with a significant footprint across the Asia-Pacific region.

DFS Group is a group company of LVMH Moët Hennessy Louis Vuitton. DFS Group receives several industry awards for its treasury operations. The DFS Group won the award for "Best Technology Platform" at the Asia's Best Treasury and Finance Strategies 2015 hosted by the Corporate Treasurer and "Best in Class Benchmarking" at the Adam Smith Asia Awards 2015 hosted by Treasury Today Asia.





Kenneth holds an MBA from Monash University (Australia), a Master of Arts in Quantitative Analysis for Business degree from the City University of Hong Kong and a Bachelor of Social Science (Hons) degree from The Chinese University of Hong Kong. He is also a qualified accountant in Hong Kong & Australia and a chartered company secretary in Hong Kong and the UK.

# Marie-Caroline "Sunday" DOMINGO, Director, Cash Digital Solutions, Cash Management, Global Transaction Banking, Deutsche Bank AG

Sunday is leading the development of innovation concepts for Cash Management in Asia Pacific. This includes tracking of key Cash Management and Treasury related trends, emerging client needs, identifying innovation ideas from 13 markets in Asia Pacific and driving stakeholder alignment on prioritization and front to back delivery execution. Sunday is also

tasked with identifying APAC based Fintech and Technology partnership opportunities, including supporting build / partner / buy decisions.

Having led regional and global teams across product development, product strategy and product marketing for Global Transaction Banking, Sunday has extensive experience in developing market leading and award-winning products and solutions, including leading the design, development and launch of Deutsche Bank's Cash Manager App on Autobahn. Sunday takes an active lead in diversity & inclusion in the workplace and is cochair of the Global Transaction Banking Diversity Council in Asia Pacific.

#### Matthew NG, Senior Vice President, Innovation & Ecosystems, DBS

Based in Hong Kong, Matthew has broad responsibility for driving the bank-wide innovation and ecosystem agenda, building and promoting a digital innovation and ecosystem culture, and developing relationships with key ecosystem partners.

Matthew joined the bank in 2012, and was tasked with driving the end-to-end digital transformation across the bank, including customer journey, people and process transformation, innovation and experimentation, and FinTech collaboration.

Matthew has over 20 years of experience in banking, with a focus on innovation, the application of new technologies and process re-engineering, and has led a wide range of major change initiatives across Hong Kong and Asia Pacific. Matthew holds a master's degree in operational research.







# Peter WONG, Executive Director, Treasury Solutions (Greater China and North Asia), Standard Chartered Bank

Peter has 30+ years of international treasury/investment experience, including 13 years as Asia treasurer of a global insurance/financial services group operating in 130+ countries and 6 years as CFO/treasurer for Asia/Middle East/Europe of a global shipping group. Before SC (during 2014-17), Peter successfully built the treasury advisory practice for PwC in Greater

China.

Peter has been appointed by HKMA since 2012 as member of the Working Group for Corporate Treasury Centre (CTC). He has been invited by SASAC to speak in Beijing on CTC and is appointed by the China Association of CFOs as an expert advisor. He is the former Chairman of the Hong Kong Association of Corporate Treasurers (2000-2012) and has been appointed by HKMA since 2006 as Board Member of the Treasury Markets Association.

Peter graduated with MBA and Bachelor of Social Sciences (Economics major) from HKU. He is a CFA-charter holder and fellow member of HKICPA, UK ACT and UK CIMA.



# Raj MELVANI, Director, Corporates & Commodities, Market Development, Asia, Refinitiv

Currently based in Singapore, Raj previously held various business development roles at Refinitiv (formerly known as Thomson Reuters Financial & Risk Business) in Hong Kong & Australia covering financial markets solutions & services to a wide number of global and regional banks, global Inter-Dealer Brokers (IDBs) and large corporates. His most recent

role was Asia Business Development for FX workflow solutions. Prior to working at Thomson Reuters, Raj worked within the FICC business at a leading Australian investment bank. Raj holds an Engineering (Honours) & Science degree from a leading Australian university.



#### Richard PEMBLETON. Market Development Manager, Trading. Refinitiv

Richard represents Trading Market Development (North Asia) in Refinitiv where he is responsible to steer the overall FX strategy for the firm in this region, covering desktop and API trading, e-fx workflows, market data and post trade. Prior to working in Hong Kong, Richard worked in Refinitiv London as part of the global FX management team, launching low latency trading and many local initiatives to support the development of local markets with

central bank workflows and benchmark.







#### Rick STRIANO, Managing Director, Deutsche Bank AG

Rick oversees Cash Digital Solutions within the Bank's Global Cash Management practice. Based in Frankfurt, Rick and his team are responsible for identifying transformational opportunities, and driving them through commercialization to accelerate the Cash franchise's digital transformation. Previously to his current role, Rick held a number of senior leadership positions across the Bank's Cash and Trade franchises including Head of Component Products,

Head of Platforms and Investments, and Head of Trade Product Management.

Before joining Deutsche Bank in 2009, he worked over 20 years in a number of senior product and sales management roles in the areas of trade finance, risk management and electronic settlement systems. Prior to joining Deutsche Bank, Rick managed the product sales organization for JPMorgan's emerging payments solutions, including commercial cards, Order to Pay, EIPP/EBPP, and several other electronic payment/settlement solutions in support of the Bank's "Large Corporate" clients globally. Other previous experience includes senior positions risk distribution, fixed income sales and trading, and origination, as well as two separate entrepreneurial ventures.

Rick has been a regular speaker at trade shows and conferences, written numerous articles, holds a patent for a payments processing engine, and collaborated on two separate published texts on Supply Chain Finance and International Trade Finance, Risk Management, Credit, and Collections.

# **CORPORATE PROFILES**



The **Hong Kong Monetary Authority (HKMA)** is the government authority in Hong Kong responsible for maintaining monetary and banking stability. It was

established in April 1993 by merging the Office of the Exchange Fund and the Office of the Commissioner of Banking.

The HKMA's policy objectives are:

- to maintain currency stability within the framework of the Linked Exchange Rate System
- to promote the stability and integrity of the financial system, including the banking system
- to help maintain Hong Kong's status as an international financial centre, including the maintenance and development of Hong Kong's financial infrastructure
- to manage the Exchange Fund.





The HKMA is an integral part of the Hong Kong Special Administrative Region Government but operates with a high degree of autonomy, complemented by a high degree of accountability and transparency.

The HKMA is accountable to the people of Hong Kong through the Financial Secretary and through the laws passed by the Legislative Council that set out the Monetary Authority's powers and responsibilities. In his control of the Exchange Fund, the Financial Secretary is advised by the Exchange Fund Advisory Committee. www.hkma.gov.hk



**Hong Kong Applied Science and Technology Research Institute** Company Limited (ASTRI) was founded by the Government of the Hong Kong Special Administrative Region in 2000 with the mission of enhancing Hong Kong's

competitiveness in technology-based industries through applied research.

ASTRI's core R&D competence in various areas is organised under seven Technology Divisions, namely Mixed Signal Systems IC, Advanced Digital Systems, Electronics Components, Intelligent Sensing Technology System, Intelligent Software and Systems, Security and Data Sciences, and Communications Technologies. Our R&D strategic focus covers five areas of applications: financial technologies, intelligent manufacturing, health technologies, smart city, and Application Specific Integrated Circuits through our mandate as the Hong Kong branch of the Chinese National Engineering Research Centre (CNERC). For more information, please visit www.astri.org

Invest Hong Kong (InvestHK) is the government department of the Hong Kong Special Administrative Region (HKSAR) responsible for attracting Foreign Direct Investment, supporting overseas and Mainland China businesses to set up and expand in Hong Kong. Its mission is to attract and retain foreign direct investment which is of strategic importance to the economic development of Hong Kong. Since its inception, the Department has helped thousands of companies from all over the world to set up or expand in Hong Kong. In all its work, the Department applies the following core values: passion, integrity, professionalism, customer service, business friendliness and responsiveness. InvestHK has staff and representatives in key business cities worldwide looking after target markets in Asia Pacific, Europe, Middle East and North and South America. www.investhk.com



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platforms that connect a thriving global financial markets community - driving performance in trading, investment, wealth management, regulatory compliance, market data management, enterprise risk and fighting financial crime. www.refintive.com



We are a leading international banking group, with a presence in more than 60 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004, and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

For more stories and expert opinions please visit **Insights** at **sc.com**. Follow Standard Chartered on **Twitter**, **LinkedIn** and **Facebook**.

### **Deutsche Bank Global Transaction Banking**

Through our wide range of cash management, trade finance, trust and securities services, our Global Transaction Banking business helps companies all over the world to focus on achieving their business goals. Every day, in multiple locations, we process and clear domestic and cross-

border payments, facilitate transactions for global trade and act as trustee, agent and custodian for clients. In transaction banking, the visibility we gain on our clients' financial landscape puts us in a unique position to identify risks as well as opportunities for bottom line growth. By working in close partnership with the rest of the Bank, we help our clients optimise every opportunity. **www.gtb.db.com** 







DBS is a leading financial services group in Asia, with over 280 branches across 18 markets. Headquartered and listed in Singapore, DBS has a growing presence in the key Asian axes of growth: Greater China, Southeast Asia and South Asia. DBS provides

a full range of services in consumer, SME and corporate banking. The bank's "AA-" and "Aa1" credit ratings, are among the highest in the world and DBS has been recognised as "Asia's Best Bank" by several publications including The Banker and IFR Asia and has been named "Safest Bank in Asia" by Global Finance from 2009 to 2017 consecutively. DBS is at the forefront of leveraging digital technology to shape the future of banking and has been named "World's Best Digital Bank" by Euromoney. In Oct 2017, DBS also received EuroFinance's Innovation Award for DBS Treasury Prism, the world's first online simulation platform for treasury and cash management. https://www.dbs.com.sg/corporate/

**Kyriba** empowers financial leaders and their teams with award-winning solutions for cash and risk management, payments and supply chain finance. Kyriba delivers a highly secure,

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### Asset Management

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**ATC** is a free membership community that engages with aligned market participants in the corporate treasury and finance space in the Asia Pacific region and with growing interest from the United States, Europe, the United Kingdom and

the Middle East. ATC collaborates with regulators, treasury and financial markets associations and global expert partners. ATC is guided by a panel of **Corporate Leaders** to share a vision in pursuing innovation, best practice and compliance. ATC provides a communications platform in sharing knowledge, thought leadership and activities to empower our community in a competitive and fast-changing world. Building community together **www.atc.asia** 



Complimentary only to professionals in the treasury/finance departments of their companies, and not to service providers on the sell side.

Please register with your official business details, not generic email address.

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ATC reserves the right to decline unofficial registrations.

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